

## Marco FRIIA Hands-Free

Following the successful launch of the FRIIA in October 2019, demand grew for an extension to the FRIIA range to include cold or cold/sparkling only variants. In addition to this, the growing use of personal water bottles meant that a higher font was required to meet consumer demand.

As COVID-19 hit during development of the new FRIIA range, and businesses began to adapt to new safety/hygiene requirements, the need for a hands-free variant also became apparent.

Introducing the new FRIIA range:

- Cold only (two font heights = 247mm tap to tray & 305mm tap to tray)
- Cold/Sparkling (two font heights = 247mm tap to tray & 305mm tap to tray)
- Hot/Cold (one font heights = 247mm tap to tray)
- **Cold only Hands-Free** (one font heights = 247mm tap to tray)

The original FRIIA Hot/Cold/Sparkling is also still available.

### Why Buy FRIIA?

FRIIA meets the increasing demand for fresh, healthy beverage choice, particularly in transport hubs corporate spaces and retail.

The compact, modular undercounter system incorporates a water chiller and, in the hot/cold variants, an award-winning MIX water boiler. The undercounter chiller incorporates aluminium block technology to chill incoming water by an average of 10° and the boiler contains a vacuum insulated tank to ensure temperature accuracy and energy-efficiency.

The updated designs remain in keeping with Marco's established position as a leader in design and space-saving innovations. The latest fonts still have a sleek, brushed metal finish and premium LED feature, whilst continuing to deliver the classic clean, uncluttered, minimal counter aesthetic.

The hands-free variants will eliminate any hygiene concerns as it completely removes the single customer touch-point.

FRIIA is available Autumn 2020. Contact: [joseph@marco.ie](mailto:joseph@marco.ie)