



catexexhibition.com

# 2019 Post-show Report

12,500 Visitors

97%

of visitors said this event was worthwhile/very worthwhile attending

91%

of visitors will visit CATEX 2021

75%

of visitors did or will place an order as a result of attending



46.2-61.6M

Spend generated at CATEX

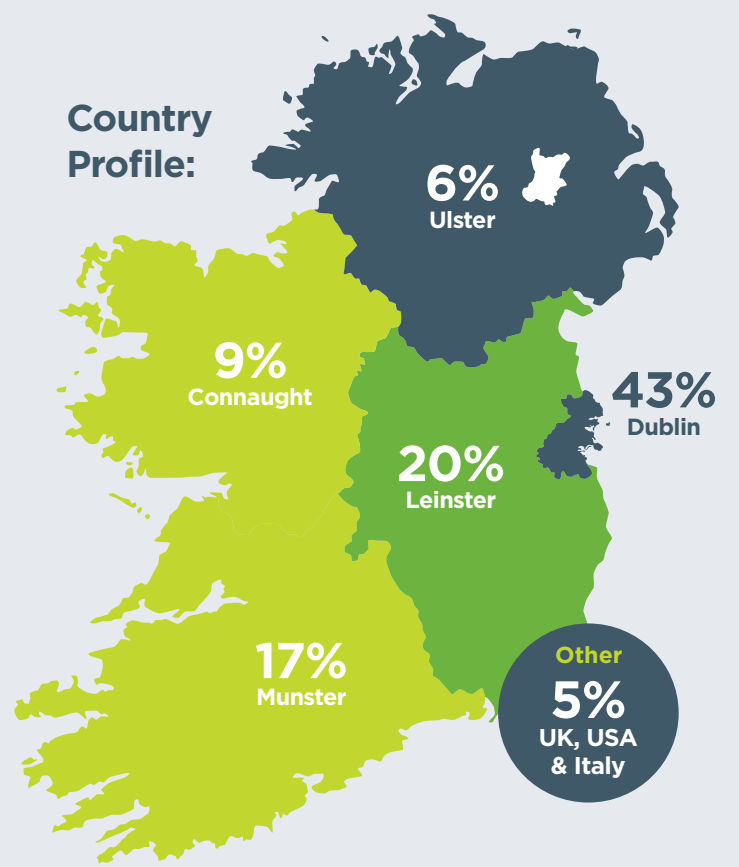


9,450-12,600

Average purchase by visitors

Valuations based on certified footfall

## Country Profile:



233 Exhibitors

## Reasons for exhibiting:

- Meeting potential new customers
- Increasing brand/service awareness
- Meeting/Selling to current customers
- Finding new distributors/partners/sellers
- Supporting current distributors/partners/sellers
- Launching a new brand/ product/service
- Taking orders on the stand
- Capture target audience data

93%

of exhibitors were satisfied with the event

87%

were happy with the volume of visitors

97%

of exhibitors would rate this event as important for their company

88%

of exhibitors would recommend this event to a colleague in their industry

## Primary product of interest



## Visitor Profiles

